

## Areas of Expertise

- ◆ Research Design & Methodology
- ◆ Project Management
- ◆ Statistical Analysis & Data Visualization
- ◆ Intelligence Report Writing
- ◆ Active Threat Research & Response
- ◆ RStudio & Microsoft Office Suite
- ◆ Law Enforcement Engagement
- ◆ Intelligence-Led Policing Research
- ◆ Team Leadership
- ◆ Operations Management

## Professional Experience

### ALERRT, San Marcos, TX Research Associate

04/2024 – Present

- Analyze and maintain incident datasets using Excel & RStudio to produce annual active attack trend reports informing national law enforcement training programs.
- Contribute to full research lifecycle, from study piloting and data collection through analysis and publication, producing peer-reviewed work across active threat and law enforcement domains.
- Assist with virtual reality, eye-tracking, agent-based modeling, and simulation-based projects using specialized training.
- Produce grant-funded research reports, public-facing data publications, and policy-informing briefs disseminated to law enforcement agencies, industry partners, and academic audiences nationwide.

### ALERRT, San Marcos, TX Logistics Specialist

04/2023 - 04/2024

- Managed end-to-end logistics of FBI-standard active shooter training materials, including inventory control, distribution, retrieval, and quality assurance across nationwide law enforcement training programs.
- Supported local first responder training events, contributing to educational efforts aligned with national active threat response standards.

## Certifications

Agent-based Modeling Certification - ICPSR

Foundations of Eye Tracking Certification - Tobii

Social and Behavioral Research Certification - CITI

ALERRT Level 1 Active Shooter Response Certification – ALERRT

## Publications

Eleuterio-da-Rocha, J., Tanksley, P. T., Martaindale, M. H., Johncox, J., & Blair, J. P. (2025). Striking or Grappling? Comparing Public and Officers' Perceptions of Police Use of Force. *CrimRxiv*.

Blair, J.P., Martaindale, M.H., Tanksley, P.T. *et al.* Active Attacks with Motor Vehicles: A Short Report and Case Study of the 2025 New Year's Day Attack in New Orleans, LA.. *Am J Crim Just* (2025).

## **Education**

**Master of Science in Criminal Justice and Criminology – In Progress**

**Expected Graduation December 2026**

**4.00 GPA**

Texas State University | San Marcos, Texas

**Bachelor of Science in Criminal Justice – May 2023**

**3.15 GPA**

**Dean's List Fall 2022**

Texas State University | San Marcos, Texas